



CARDINAL SAFETY CO.

A Cut Above The Rest

Distributor policy

At Cardinal Safety our goal is to provide you with the safest products to help grow your business and protect your customers and employees.

Customer safety is our top priority. To insure that the customers get the best distributors, we have created these policies.

List of requirements to become an authorized distributor:

- *Distributor must have an active website with our product line advertised.*
- *Distributor must adhere to MAP pricing located within the distributor portal.*
- *Distributor shall buy all their Cardinal products from Cardinal Safety Co.*
- *Distributor shall keep their customers updated with our product line, training information, and safety tips.*
- *Distributor can sell Cardinal Safety products to any customer inside or outside the United States except Amazon.*
- *Distributor shall comply with all ethical practices at all times.*
- *Distributor shall comply with all laws, regulations and policies related to advertising and marketing of Cardinal Safety products.*

Amazon :

To distribute our products on Amazon you will need written authorization from Cardinal safety Company.

Intellectual Property:

Distributor agrees Cardinal Safety owns all proprietary property, names, patents, logos, and trademarks.



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Distributor Policy

Termination Of Agreement:

The authorization to distribute Cardinal Safety products may be terminated if any of the above requirements or policies are violated.

Confidentiality:

This policy and all distributor portal information shall not be disclosed to a third party.

As an authorized distributor, your company will be given a password to the distributor portal to access information.

- *Marketing materials*
- *Photos*
- *MAP pricing*
- *Flyers*
- *Videos*
- *PDF files*

Thank you for your interest in becoming a distributor, and helping us create a safer work environment.

By signing this form, you acknowledge you have read and understand our policies.

Sign: _____

Printed Name: _____

Title: _____

Company: _____